

## 3D Interactive Experiences, Next Killer App for the Web?



That's exactly what developers at 3D Synergy, are banking on. Having already positioned JigLibFlash as the leading 3D Flash physics engine, they aim to apply their success directly into the projects they develop for their clients.

"There is an insatiable thirst for more and more engaging experiences on the web. Our culture is trained to quickly dive into something new, but just as quickly move onto the next "big" thing. Whether it's a new device, a killer new band or in this case a new visual experience." says Richard Mattka, one 3D Synergy's co-founders. "We are trying to push the boundaries and find new ways to express ideas visually within the limitations of web browser delivery."

3D Synergy, is an new alliance of seasoned developers from around the world. By combining talents in 3D engines, Flash, Flex, 2D and 3D physics, and a wide range of programming languages they are able to produce a unique synergy of art and science.

"Clients continue to ask for 3D games, interactive galleries, realistic presentations, virtual tours, you name it. We do our best to not just deliver that solution, but to stay out on the edge finding even better ways to create that solution. Often we are trying to create possibilities for the web, before the market exists for them." explains Ringo Blanken.

To check out the latest work by 3D Synergy, visit [www.3dsynergy.com](http://www.3dsynergy.com). Their impressive portfolio features a number of exciting projects, working with some of the most distinguished agencies and brands on the planet. Their lab also features eye-popping 3D experiments that will leave you believing that perhaps they are onto something.

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### About 3D Synergy:

3D Synergy is an alliance of developers from around the globe working together to create innovative multi-media solutions. Typically working in Flash/Flex and other web-deliverable languages, they have created a wide range of solutions for their clients. Working together with world class agencies such as Cossette, Ogilvey & Mather, TBC, and Proximity they have delivered high-impact results for leading brands including Ford, Saab, Pepsi, MTV, CTV, Fendi, American Express and many more. In addition to their commercial work, 3D Synergy also works diligently on the JigLibFlash project; the world's leading 3D rigid body physics engine for Flash.

Visit [www.3dsynergy.com](http://www.3dsynergy.com) to learn more.  
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